

## Some tips to take pictures and videos of your clean-up

### Pictures

We love sharing pictures and stories from our volunteers from all over Ireland on our social media. We believe this is a great way to inspire people to take action to and something for our planet.

Not only! Good pictures can be shared with the press to and make your story reach an even broader audience.

Sometimes, however, taking a good picture can be challenging.

Here is a list of good shots that work well on social media:

- A group shot;
- A before and after picture;
- Pictures of the number of bags collected;
- Pictures of individuals in action;
- Pictures of any funny findings.



Here are some tips to help you take nice pictures for us to share:

- 1. Use your phone's grid lines:** This technique will improve the composition of your photos and create balanced, visually appealing images. To switch the grid on:
  - iPhone: Go to "Settings," choose "Photos & Camera," and switch "Grid" on.
  - Samsung: Launch the camera app, go to "Settings," scroll down and switch the "grid lines" option to "on."
- 2. Don't zoom in:** Unless you have a professional camera, zooming in with your smart phone will reduce the quality of your phone. Just take your picture without zooming in and if there is anything you want to cut out, just crop it afterwards!
- 3. Set your camera's focus:** Your camera will automatically focus on the foreground of your frame, but not every picture you take on your phone has an obvious subject. To adjust where you want your camera lens to focus, open your camera app and tap the screen where you want to sharpen the view.
- 4. Take a picture in landscape mode but leave some "empty" space on the side:** landscape mode (or the horizontal mode) is the best way to take pictures. However, don't forget that, when sharing pictures on Instagram, they get cropped into a

square. So put all your subjects in the centre and leave some space that can later be cropped on the side.

## Videos

We love to get videos from clean-ups from our volunteer all around Ireland and we would love to create a big #SpringClean20 video this year, highlighting the amazing work of all the national Spring Clean groups.

Here is a list of possible short videos we would love to see:

- A short video of people cleaning up;
- A short video of your location;
- A video of people saying why they decided to get involved/why they like National Spring Clean.

Here are some tips to help you take a video that we can use:

- 1.** Take the video in landscape mode
- 2.** If there are people talking leave 3 seconds before and after they start talking, so that we can crop or edit the video
- 3.** If possible, take your video in a place sheltered from the wind if people are talking, so it's easier to hear what they are saying

Do you have any questions on pictures and video or do you want to learn more about how to get involved in our #SpringClean20 final video project? Send us an email and we will be happy to help you with your query!